In 2012 we...

Welcomed thousands of on-site and online VISITORS.

Hosted numerous WORKSHOPS AND EVENTS for partners, including the Streets Department, Philadelphia Science Fair, arts and STEM educators, and neighborhood associations.

Expanded our EDUCATIONAL PROGRAMS tenfold with lessons in horticulture, beekeeping, outdoor recreation, nutrition, photography, music, and more.

Mapped over 2,000 trees (so far) using GIS TECHNOLOGY.

Restored the historic Francis Cope House porch deck and began an interior paint analysis to guide ARCHITECTURAL CONSERVATION.

Began a study with Longwood Public Horticulture students to improve WAYFINDING throughout the grounds.

Embarked on an ambitious STEWARDSHIP PLAN to revitalize key features of our landscape.

To our Members:

Stewardship requires an active relationship with the resources and environments under our care. It is more than preservation and sustainable practices, though those are important parts of the steward’s work.

Awbury offers resources beyond specimen trees and uplifting vistas. There is no one-size-fits-all approach to managing its multi-faceted landscape. As stewards, we must understand it as a diverse and interconnected ecosystem, and acknowledge its resilience.

All who participate in our maintenance, restoration, management, and programs are joint stewards of Awbury. Our neighbors, visitors, volunteers, and partners are an integral part of our ecosystem.

The more diverse and engaged our many parts, the better our ability to weather disturbances and setbacks, prune weaknesses, and nurture lasting growth.

The 2012 Awbury Landscape Stewardship Plan highlighted in this report reflects our vision for more responsible, resilient, and integrated landscape and community.

We are grateful for your continued stewardship of this unique urban resource.

Sincerely,
Mark Sellers
Board President

Awbury Arboretum Association
One Awbury Road
Philadelphia, PA 19138

BECOME AN AWBURY STEWARD
Renew your membership, donate, attend a workshop, or volunteer.
Visit us online for details.

215-849-2855
contact@awbury.org
www.awbury.org

“The Awbury Arboretum is before you. The beauty of its landscape, the result of one landscape gardener’s dreams and foresight of some sixty years ago, now appeals to us all…”

- Arthur Cowell, 1919

Landscape design for the northwest tract, by LDC Partners LLC.
Blueprint for Growth

In Spring of 2012, Heather Zimmerman joined Awbury as Education Director. We have been steadily benefiting from her creativity, energy, and vision. A graduate of the Barnes Foundation's Horticulture program, Heather also holds a BA in Theater Arts, and teaching credentials for preschool through high school aged students.

Her experience ranges from formal classroom teaching, special education, working with at-risk youth, environmental education, fundraising, event coordination, and non-profit program administration. She has worked for Penn State Extension and served as horticulture educator at Grumbelthorpe. Heather is also a well-rooted active member of the Germantown/Mt Airy community.

Heather’s first task at Awbury was to revitalize the Summer Field Studies program which had been on hiatus for a year. At close of summer, the new program boasted over 1,000 visits by 32 different organizations. Field Studies will continue through all seasons, with new, creative lesson offerings each season. Plans for next summer are even more ambitious. Awbury is expecting to host a dynamic educational summer camp offering scholarship support for neighborhood children.

She has also created Hearth and Horticulture, Awbury’s new series of programs, classes and lectures. Hearth and Horticulture will bring new teachers and audiences to the Arboretum, and serve to broaden our reach and services for our immediate neighborhood through rich adult and family programming. Another exciting initiative is an “Edible Forest Garden.” This permaculture demonstration and teaching garden will be installed in Awbury’s Agricultural Village in partnership with the Philadelphia Orchard Project in the Spring of 2013.

Heather is working to revitalize relationships with Awbury’s local schools. She is pursuing opportunities to revitalize programs at Emlen Elementary School that can benefit from our landscape and educational resources. Other education initiatives for 2013 include a pilot after-school science program for high school students to be taught by Biologist and historical plant expert Dr. David Hewitt, and a free grant-funded partner music program for toddlers and families.

We encourage you to stay in touch with us as these new partnerships and programs evolve. We heartily welcome Heather to our team!

Awbury Welcomes New Education Director

This summer, Awbury staff and Board unveiled the Awbury Landscape Stewardship Plan. It contains a series of projects that take into account historical information about the grounds and facilities, and demonstrated current needs: The “Top 10 for 2012 and Beyond.”

Every one of the “Top 10” projects will either enhance the Arboretum’s ability to earn revenue, save money by improving security, or make urgently needed improvements to the landscape.

We’ve already made great strides toward our goals, allowing us to envision next steps that reflect our expanding community, increased capacity, and creative use and interpretation.

“Top 10 for 2012” Highlights:

- Weaver’s Way organic farm will gain 50% more growing space by clearing invasives and making grading and drainage improvements. We are building dedicated facilities for Awbury Landscape Services, as well as shared office space, storage, and classrooms for staff, visitors, and partners.

- The Francis Cope House
  As the first in a series of targeted repairs, we restored the historic porch deck. We will also enhance entryways and improve storm water management at the porch perimeter.

- Center for Agriculture & Maintenance
  The northwest tract and Agricultural Village are becoming a hub for sustainable urban agriculture.

- Watercourse Restoration
  We are restoring our corner of the Wingohocking creek under the guidance of a hydrological analysis. Cleanup and repair of the area is underway so we can keep this learning laboratory safe and accessible.

- The Francis Cope House
  As the first in a series of targeted repairs, we restored the historic porch deck. We will also enhance entryways and improve storm water management at the porch perimeter.

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FINANCIAL DATA

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<tr>
<th>Income</th>
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<td>TOTAL EXPENSE</td>
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Board
Mark Sellers - President
Louise S. Thompson - Vice President; Secretary
Julia Brown - Treasurer
Claudia Levy - Chair, Landscape Committee
Joanne Dahme - Chair, Edu/Outreach Committee
Denise Cowie
Sarah Price
Jane Evans
Samuel Rhoads
Kate Flynn
Gina Thomas
Bryan Hanes
Curis Wright
Robert Kaufman
Robert Petito, Jr.
Graham Finney
Joanne Dahme
Jane Evans
Kate Flynn
Gina Thomas
Bryan Hanes
Curis Wright
Robert Kaufman
Robert Petito, Jr.
Graham Finney

Mission Statement
The Mission of the Awbury Arboretum Association is to preserve and interpret Awbury’s historic house and landscape, thereby connecting an urban community with nature and history.